



## NEWS RELEASE

### **ALDO VALSECCHI AND DREXEL ROLL INTO THE USA AND CANADA IN 2013**

**Ontario, Canada and Gravelona Toce (VB), Italy -- January 7, 2013** – Aldo Valsecchi S.P.A (AVO) and Drexel Industries announced today that the AVO manufactured line of industrial casters & wheels will be made available throughout Canada and the United States through Drexel Industries.

Since 1943 AVO has continually emphasized high quality and advanced technology in manufacturing techniques and materials, with a continued focus on customer satisfaction. AVO today remains a leader within the caster and wheel industry. Customers, experience, innovation, quality and respect for the environment are the cornerstones that drive the design of AVO's line of products.

Drexel is proud of its partnership with AVO due to its commitment and respect for the environment, starting with UNI EN ISO 14001 certification and the creation of an integrated management system for Quality Environment (SGQA). This evaluation protocol, related to best practices concerning the environment, have led AVO to undertake a series of actions to control and reduce direct and indirect significant environmental impacts. The environment is extremely important for AVO because the Company operates in a geographic area extremely sensitive to its landscape and natural beauty being located near to Maggiore Lake with its Gulf and to Ossola valleys and Val Grande National Park.

"We are thrilled to be associated with a Company like Aldo Valsecchi whose history and fortitude have led to a highly successful organization standing the test of time.", said Jason Salmon, Chief Executive Officer of Drexel Industries, he continued "The product quality and their ongoing commitment to the environment, make them the obvious choice for distributing casters and wheels to our customers throughout North America".

Drexel Industries is a wholesale distributor of industrial and commercial products throughout North America. The Company is dedicated to simplifying the customer purchasing experience through committed partnerships with trusted and proven technology partners, delivering products through a combination of geographically convenient, customer focused sales agents and retail dealers. The Drexel difference can be found in their commitment to sell and service customers in their local communities, building customer relationships in a collaborative and entrepreneurial environment.

Marzia Valsecchi, Owner and Sales Manager, said "We are pleased to be partnering with the Drexel team. They have an innovative approach to distribution and share our passion for quality engineering, reliability, and reducing the impact on the environment."

Additional information about AVO and Drexel Industries can be found at [www.avo.it](http://www.avo.it) and [www.drexel.ca](http://www.drexel.ca)

#### **About Aldo Valsecchi S.P.A:**

AVO S.P.A. is an historical name in the production of wheels and casters. Established in Omegna in 1943, the Company has always put the emphasis on high quality and advanced technology in



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manufacturing techniques and materials, with an eye to Customer satisfaction. Manufactured in Italy the AVO product line is exported to fifty countries worldwide. Additional information concerning AVO can be found on the Web at [www.avo.it](http://www.avo.it)

### **About Drexel Industries:**

Drexel Industries is a wholesale distributor of commercial and industrial products throughout Canada and the United States. Drexel's network of dealers and direct sales agents facilitate access to manufactured brands of equipment and accessories which exemplify engineering excellence and have a continued focus on quality and reliability. The Company's customer centric Web site provides access to information, account registration, and fulfillment in a fully automated e-commerce environment. Connect with Drexel today by calling 1.855.GO.DREXEL or by visiting us online at DREXEL.CA. Drexel Industries and Drexel Industries LLC are divisions of Salmon Capital Corporation.

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